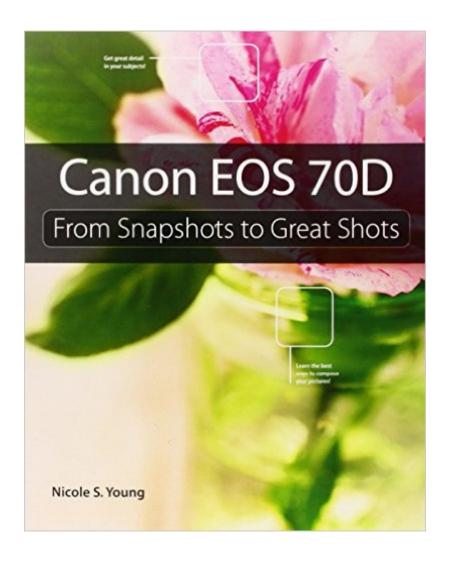
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Canon EOS 70D: From Snapshots To Great Shots





Synopsis

The successor to Canon's popular, now-three-year-old EOS 60D "prosumer" DSLR, the Canon 70D is a powerful camera intended for advanced amateurs to professionals who want to jump into photography with the control and capabilities of a DSLRâ "but without the high price. There's the manual, of course, as well as competing books, and while they all explain, often in 400+ pages, what the camera can do, none of them shows exactly how to use the camera to create great images! This book has one goal: to teach Canon EOS 70D owners how to make great shots using their camera. Starting with the top ten things you need to know about the 70Dâ "charging your battery, setting your ISO, reviewing your photos, and moreâ "professional photographer and author Nicole S. Young then carefully guides you through the modes of the camera, offering practical advice on choosing your settings, expert shooting tips, and end-of-chapter "challenges" to get you up and running with your 70D. The 70D is slated for availability in late September 2013. Features include: - 20.2 Megapixel CMOS sensor - ISO 100â "12,800 (expandable to 25,600) for shooting from bright to dim light. - A 19-point all cross-type autofocus system- A 7 frames-per-second continuous shooting capability- In-camera features like HDR, HDR Backlight Control, Multiple Exposure, Handheld Night Scene, and Creative Filters- A 3-inch Clear View LCD monitor- And much more!

Book Information

Series: From Snapshots to Great Shots Paperback: 288 pages Publisher: Peachpit Press; 1 edition (December 30, 2013) Language: English ISBN-10: 0133571254 ISBN-13: 978-0133571257 Product Dimensions: 7.5 x 0.5 x 9.1 inches Shipping Weight: 1.3 pounds (View shipping rates and policies) Average Customer Review: 4.4 out of 5 stars Â See all reviews (33 customer reviews) Best Sellers Rank: #411,890 in Books (See Top 100 in Books) #205 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Handbooks & Manuals #382 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Equipment #590 in Books > Textbooks > Humanities > Visual Arts > Photography

Customer Reviews

The 70D is my 3rd Canon EOS SLR. I have purchased books on earlier Canon cameras by David Busch and Charlotte Lowrie. The Busch and Lowrie books, in addition to being more expensive, also are more of a "this is what you can do" type of a book. In my opinion, the Nicole Young book is more of a "this is what I do and why" type of book which shortens my learning curve. The book is not a rewrite of the Canon Manual and seems more like a classroom where the author is talking to you. I liked it. If I were a true beginner I would say that the Busch and Lowrie books have value, but they spend a lot of time telling you what is in the Canon Manual and add some insights. I think that the Young book brings more insight into equation.

I am an advance portrait photographer and are absolutely loving this book. Very well written. I am excited to learn every single aspect of this camera and this book is awesome for that. The assignment at the end wasn't quite that but more of a quick review.

A great series of books...FSTGH's...this one did not disappoint...a good companion to Busch's book on the same topic. Get both books; start with this one as it gives quick clear overviews with assignments at the end of each chapter. Study the Busch book for deep detail.

I purchased the same book for my 60D last year and even though I would've like more detail in a few areas, I was very satisfied overall. There was useful content for users of all levels. When I purchased the 70D a few months ago, I immediately thought of "this" book since one of the better chapters was the first where the author makes recommendations for initial camera menu settings. Then I went to the section on HDR and noticed it was more or less the same as the 60D book? The 60D relies on exposure bracketing to create 3 images, which most be combined post processing. The 70D automatically combines the three images into a single HDR image. Bottom line, the 70D book seems IMHO to be quickly put together as a revision of the 60D book without careful examination of key differences between the two cameras. As said before, I was satisfied with the 60D version (particularly for a beginner), but was totally underwhelmed with the 70D version. There are better and more accurate reference guides out there.

A book that goes step by step on how to take the Canon 70D from beginner to professional photographs in the space of one read. Covers various subjects, from candid shots to great photos worthy of a pro. Highly rated for those who want to grow in their photography!

This book lives up to its claim as stated in the synopsis. I have learned so many new rules, tips and techniques on how to make better photos using my Canon 70D. It is written in a clear, coherent manner. If you have an e-reader, download a sample. You'll get an idea of the author's writing style plus you'll get to see the table of content, but, it's best to buy the paperback. You can flip back and forth much easier.

This is a pretty good beginners book, but I felt it was lacking. Lots of time spent on photo basics without really exploring the camera. The pretty pictures as examples were nice, but there were instances where the same pic was used again, and nothing to be learned. I also recognize that perhaps this book was an early attempt to get one of the first books out on this camera, which might explain the lack of detail on wireless use, and absolutely no mention of one of the very handy features, the Canon app which can control the camera remotely with an iphone (I'm not sure about android). Actually I found the Dummies book more useful for the info that someone getting the camera out of the box wanted. Hint: Do not tell someone who has bought your book to go to page 64 in the Canon manual for further information. That's not why I bought your book. Mahalo.

Lots of good info here and presented in a way that I could follow. I like it better than trying to follow online videos. My EOS is a slightly older variation and some of the buttons are in different spots... it might describe features I don't have, I've not gotten deeply into it yet. This is NOT for video. This is written for folks who want to take still photos.

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